



Diocese of Toowoomba Catholic Schools

2023 Sponsorship opportunities



Toowoomba Catholic Schools
29-33 Lawrence Street
South Toowoomba Queensland 4350
phone | (07) 4637 1420
email | enquiries@twb.catholic.edu.au



**Diocese of Toowoomba
Catholic Schools**

About us

Toowoomba Catholic Schools (TCS) is proud to present opportunities for businesses to network with our school leaders and communities and share what their business can offer through sponsorship of key events.

With 31 schools and an administration office located across the Darling Downs, Southern Downs, Western Downs and Surat Basin, your exposure and reach will be broad.



Toowoomba Catholic Schools educates over 9,200 students and employs more than 1,700 staff making us the second largest educator and employer in the region.

With a vision to 'enable full and flourishing lives' through engaging students and valuing our people, we are looking for likeminded businesses to share in our success.

Sponsorship options

We have a number of options for your consideration. Whether you wish to sponsor a single or multiple events, we are keen to hear from you.

Toowoomba Catholic Schools (TCS)

Leadership Forums

TCS holds four Leadership Forums each year (one per school term). These Forums bring together the Executive Leadership Team and principals from across the Diocese to focus on the key priorities of our system of schools and leadership development.

Exclusive sponsorship of a single Leadership Forum \$10,000

TCS will acknowledge your contribution by ensuring

- your logo appears on all collateral and media materials with the term 'Major sponsor'
- your organisation is permitted to place a piece of appropriate marketing material at each place setting
- you are able to place a pop-up banner either at the entry or in the presentation area
- your organisation is acknowledged by the Executive Director: Catholic Schools in his opening address
- your organisation can make a presentation as agreed with TCS
- TCS promotes your sponsorship of the Forum in its internal publication to all TCS staff called 'ConnectED'
- TCS will tag your organisation in a LinkedIn post during the Forum
- your organisation's representative/s will be included in an official photograph with key participants and be able to use this photograph in your own promotional activities
- your organisation receives an invitation for two representatives to attend the formal dinner during the Leadership Forum
- your organisation receives two complimentary tickets to the Annual Leadership Forum dinner held towards the end of the school year.

Sponsorship of a day at a single Leadership Forum \$2,000 per day

TCS will acknowledge your contribution by ensuring

- your logo appears on collateral and media materials under the term 'Minor sponsor'
- your organisation is acknowledged by the MC of the day
- TCS promotes your sponsorship of the Forum in its internal publication to all TCS staff called 'ConnectED'
- TCS will tag your organisation in a LinkedIn post during the Forum
- your organisation is permitted to place a piece of appropriate marketing material at each place setting
- your organisation is able to place a pop-up banner either at the entry or close to the presentation area for the day
- your organisation can make a 3-5 minute presentation at an agreed time during the sponsored day.





Toowoomba Catholic Schools (TCS)

Excellence Awards

TCS is committed to recognising the committed staff who work in our schools and in the Toowoomba Catholic Schools Office. We are seeking corporate sponsors to join in acknowledging the exceptional contribution of our staff who lead, create and support the education of our young people. Winners and finalists are congratulated at the TCS Excellence Awards dinner held as part of Queensland Catholic Education Week celebrations.

Category sponsor \$5,000

There are three categories of awards.

- Excellence in teaching and learning - early career teachers, expert kindergarten/primary and secondary teachers and eLearning
- Excellence in school leadership - emerging, middle and school/kindergarten leaders
- Excellence in education support - educational support, administration, finance and facilities support and volunteers

TCS will acknowledge your contribution by ensuring

- your organisation's logo appears on collateral and media materials with the term 'Award sponsor' (including relevant award certificate, event program, TCS website and social media)
- your organisation is acknowledged as the award sponsor by the MC when the award is announced
- your organisation receives two complimentary tickets to the Excellence Awards dinner and will be asked to assist in presenting the category awards.

Single award sponsor \$1,000-\$2,000

There are ten (10) opportunities to sponsor an award.

- Early career teacher
- Kindergarten/Primary expert teacher
- Secondary expert teacher
- e Learning
- Emerging leader
- Middle leader
- School leadership
- Educational support
- Administration, finance or facilities support
- Volunteer support

TCS will acknowledge your contribution by ensuring

- your organisation's logo appears on collateral and media materials with the term 'Award sponsor' (including relevant award certificate, event program, TCS website and social media)
- your organisation is acknowledged as the award sponsor by the MC when the award is announced
- your organisation receives one complimentary tickets to the Excellence Awards dinner and will be asked to assist in presenting the award.





The Arts Fest provides opportunities for students to take part in workshops, to perform in front of audiences, to collaborate with students from other schools and to be inspired by each other – a real celebration of our belief in The Arts!

Arts Fest: Art Show \$10,000

The Art Show is a key part of the Arts Fest with each school displaying art installations for the duration of the Arts Fest. The official opening of the Art Show is from 6.00pm-9.00pm on Monday, 19 June 2023 at the Micah Centre, 29-33 Lawrence Street, Toowoomba. The Art Show will be open to the public on Tuesday, 20 June, Wednesday, 21 June and Thursday, 22 June 2023.

TCS will acknowledge your contribution by ensuring your organisation

- has its logo included on all collateral and media materials for the Arts Fest and Art Show
- is permitted to place a piece of appropriate marketing material at the Art Show
- is able to place a pop-up banner at the entry
- is acknowledged by the Executive Director: Catholic Schools in his opening address
- will receive two complimentary tickets to the opening night of the Arts Fest at the Art Show on Monday, 19 June 2023.
- has the opportunity to speak about your organisation for 3 minutes at the opening event.

Arts Fest: Belief in The Arts celebration performance \$20,000

The Belief in The Arts Celebration Performance will be hosted on the evening of Wednesday, 21 June at the Empire Theatre, reaching an audience of 1,500.

The performance will commence with a combined Secondary Schools Orchestra and conclude with Musical Theatre presentations.

TCS will acknowledge your contribution by ensuring your organisation

- has its logo included on all collateral and media materials for the Arts Fest and the Performance
- is permitted to place a piece of appropriate marketing material on the theatre seats at the event
- is able to place a pop-up banner at the entry
- is acknowledged by the Executive Director: Catholic Schools in his opening address
- has its logo shown on the backdrop of the stage during the event
- receives two complimentary tickets to the performance evening at the Empire Theatre on Wednesday, 21 June, 2023
- has an opportunity to speak about your business for 3 minutes or play a 3 minute promotional video at the performance.

How to apply to sponsor

Our online sponsorship form can be found by clicking [this link](#).

To find out more



Kristy Hayes

Communications and Public Relations Officer

email | kristy.hayes@twb.catholic.edu.au

work phone | 07 4637 1465

mobile | 0419 490 355



Tracey Jacklin

Executive Officer

email | tracey.jacklin@twb.catholic.edu.au

work phone | 07 4637 1420

mobile | 0428 799 120



Karen Morris

Administration Officer

email | karen.morris@twb.catholic.edu.au

work phone | 07 4637 1446